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New directions for the Japanese system of e-waste recycling Fumikazu YOSHIDA^{1*} Haruyo YOSHIDA^{b*}

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Abstract

The Japanese government is in the process of making plans to create a new system for the recycling of small electronics appliances (audios, DVDs, mobiles, etc). t The law was approved by the t Diet in August 2012. In this paper we set out to analyse the merits and problems of the new proposed scheme by means of an e-waste flow analysis, a cost and benefit analysis and a regime actor analysis. We have taken the data for our examination from the final official report presented to the Japanese Ministry of the Environment, "A Proposal for a Recycling System of Small electrical and electronics appliances" (March 2012).

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Keyword: e-waste, Japan, small electrical and electonics appliances

1. The background to the proposal

* Corresponding author. Tel.:+81-11-706-2782; fax:+81-11-706-4947. E-mail address:yoshida@econ.hokudai.ac.jp The current Japanese system for the collection and recovery of electrical and electronics appliance classifies four types of appliance and their methods of collection:

- (1) 4 items (TV sets, air conditioners, washing machines, refrigerators) are collected according to the stipulations of the home electrical appliances recycling law. Consumers have to pay a recycling fee at the time of disposal.
- (2) PCs are collected in accordance with the promotion law for resource utilization (the 3 Rs law), but the recovery rate of the manufactured items is very low because each used PC retains its own economic value.
 - (3) Mobile phones are collected voluntarily by a telecommunications carrier.
 - (4) Other items are partly recovered by the municipality.

(see Figure 1 and Table 2)

Since analog TV is being phased out, the number of the first 4 items collected has recently been increasing, but once the obsolete sets have all been collected the number will obviously decrease. At the same time, more than half of the used company PCs are reused and exported because of their market value. The other items, however, are partly recovered by the municipality and unauthorized waste collectors.

Suggestions for the recovery and recycling of the other items are consequently being proposed; three factors lie behind the proposals:

- (1) metal resources are limited and their prices are rising sharply (a resource problem). (Figure 2);
- (2) in non-formal cases, metals are directly disposed of instead of being recycled (environmental and resource problems);
- (3) the trans-boundary movements of used appliances are a potential cause of environmental problems in the countries to which the appliances are moved.

Figu

Estimation of E-waste Flow from large-size home electronics

FORMAL RECYCLING RETAILOR By MANUFACTURES 26 MILLION 26 MILLION UNITS ABOUT 70% OUTLET UNITS Million REUSE MARKET UNITS TOWN 8 MILLION UNITS COLLECTOR DOMESTIC 5 million Home SECONHAND ABROAD 3 million DEALER Office RESOURCE RECOVERY MILLION By INFORMAL SECTOR UNITS 1 MIIION UNITS ILLEGAL 0.13 million > Municipality

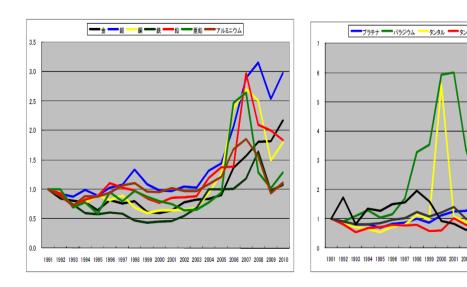
Table1 metals contained in e-waste

Small scale e-waste: Be, V, Cr, Mn, Fe, Co, Ni, Cu, Zn, As, Se, Br, Mo, Ru, Ag, Cd, Sb, Te, Cs, Ba, Ta, Tl, Pb, Bi, Hg

4 big items (TV, air conditioner, washing machine, refrigerator): Hg, As, Sb Pb Zn, Sn, Cd, Cr, Sb

Automobile: Li, Ni, Co, Nd, Dy, Pt, Pd, Rh, Cr, Mn, Ni, V, Co, W, Mo, Ga, Ta, Ti, Zr, Nb, In

Figure 2 the price hiking of metals



The estimated total amount of metals present in the discarded used small house appliances comes to about 279 thousand ton per year, which has the value of 84.4 billion JPY. Yet even if all the potential metals are recovered, they will constitute only a tiny proportion of the domestic metal demand, amounting, for example, to only 6.4% of the gold required, 3.7% of the silver, 9.4% of the tantalum (see Table 3).

Table 2 present situation of metal recycling from used electrical goods in Japan

	Volume/ton	Recycli	Promotion	Guide	iron	Al	Base	Precio	Rare	Recovery
		ng	Law for	Line			metal	us	metal	And recycling
		law	Utilization					metal		
4 items	10-100mil.	•		•	0	0	0	0	0	Home electrical
										appliance recycling law
PC	Under 0.10mil.		•	•	0	0	0	0	0	Promotion law for
										utilization
Сору	Under 0.01			•	0	0	0	0	0	voluntary
machine										
Mobile	Under 0.01			•	0	0	0	0	0	voluntary
Others	10-100mil.			Δ	0	0	0	0	0	Partly recovery by
										municipality

Table 3 a comparison of the metals contained in used small-scale e-waste and the domestic demand for metals

Domestic			Small scale house appliance								
		Demand			Mobile		PC				
		Ton	Ton domestic		Ton	Domestic	ton	domestic			
Base	Fe	94291000	230105	0.2%	418	0.0%	16845	0.0%			
Metal	Al	4002000	24708	0.6	50	0.0	3914	0.1			
	Cu	1763000	22789	1.3	1001	0.1	2730	0.2			
	Pb	251000	740	0.3	19	0.0	220	0.1			
	Zn	489000	649	0.1	44	0.0	70	0.0			
Precious	Ag	1870	68	3.7	10	0.6	21	1.1			
Metal	Au	166	10	6.4	1.9	1.2	4.5	2.7			
Rare	Sb	7666	117	1.5	2.3	0.0	3.5	0.6			
Metal	Та	360	33	9.4	3.2	0.9	14.9	4.1			
	w	4000	33	0.8	27	0.7	1.1	0.0			
	Nd	7000	26	0.4	18	0.3					
	Со	16260	7	0.0	2	0.0					
	Bi	682	6	0.9	0.7	0.1	0.8	0.1			
	Pd	131	4	3.1	0.5	0.4	2.1	1.6			

2. The flow estimation of used electrical goods

Total used small electrical goods are generated 761,00ton/year.

- (1) 95.8% of which come from home
- (2) 45.8% of which collected by municipality and landfill
- (3) 10% is picked up from municipality deposit
- (4) Office used goods are treated as industrial waste
- (5) Domestic reuse and recycling is up to 20%
- (6) Oversea reuse and recycling is 15%

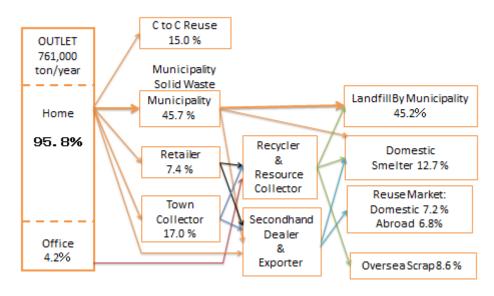
Table 4 used small house appliance with a storage rate of over 30%

Attachments of small house appliances (remote control, keyboard, mouse, modem, plug)	60%
Clock, watch	59%
Mobile phone	52%
Video, DVD,	39%
Electrical cooking machine	35%
Flash-light	34%

Lighting	34%
Camera	31%
Music player	31%
Calculator	30%
Game machine	30%

Figure 3

Estimation of E-waste Flow from used small-size electronics



3. The proposal of new scheme

Against this background, a new scheme for the recycling of small electronics appliances has set up the following targets:

- (1) The stable recovery and supply of specified metals (90 items are listed as potential targets);
- (2) An extension of the lifetime of final disposal sites;
- (3) The appropriate treatment of harmful substances.

The main points of the proposed system and the actors who will carry it out are

- (1) the municipality, who will encourage optional recovery of small house appliances by setting up collection boxes or stations,
- (2) retailers, who will cooperate with the municipality over recovery,
- (3) waste treatment facilities and recyclers under contract to the municipality, who will carry out

- appropriate recycling with a wide area permit authorized by the government,
- (4) manufacturers, who will be encouraged to suit their designs to the needs of the environment,
- (5) central government, which will set the standards, permits and regulations for trans-boundary movement, through means of a subsidy to the municipalities to build the infrastructure.

On the basis of a cost-benefit analysis of used small house appliances, we examine ealculate that in case 1 (20 items, 30% recovery), case 4 (20 items, 20% recovery), case 5 (20 items, recovery 50%) and case 9 (excluding area under-population), the benefit per cost will appear to be over 1. All other cases, however, seem to be under 1. This means that only in the cases of over 20%—will 20 items recovery will make sense.

Table 5 cost-benefit analysis of used small house appliances recycling

Case1	Case 2	Case 3	Case 4	Case 5	Case 6	Case 7	Case 8	Case 9
20 items	20 items	20 items	20 items	20 items	Self	Rare	50	Excluding
30%	5%	10%	20%	50%	Treatment	metal	items	Area-under
					30%	30%	30%	Population
								30%
1.03 billion	-1.11	-0.004	0.55	1.85	-11.41	-0.60	-4.08	1.08
JPY								
14	-15	-5.4	7.5	25.2	-155.1	-0.82	-55.5	14.7
Billion JPY								
4.2	4.2	4.2	4.2	4.2	4.2	4.2	4.2	3.6
Billion JPY								
B-C=	B-C=	B-C=	B-C=	B-C=	B-C=	B-C=	В-С=	B-C=
9.8	-19.2	-9.6	3.3	21	-159.3	-12.4	-59.0	11.1
B/C=	B/C=	B/C=	B/C=	B/C=	B/C=	B/C=	B/C=	B/C=
3.35	-3/6	-1.29	1.78	6.01	-37.09	-1.96	-13.26	4.09
0.59	0.1	0.2	0.39	0.98	0.59	0.82	1.55	0.47
Billion								
	20 items 30% 1.03 billion JPY 14 Billion JPY 4.2 Billion JPY B-C= 9.8 B/C= 3.35 0.59	20 items 30% 5% 1.03 billion JPY 14 -15 Billion JPY 4.2 Billion JPY B-C= 9.8 -19.2 B/C= 9.8 -19.2 B/C= 3.35 -3/6 0.59 0.1	20 items 20 items 30% 5% 1.03 billion -1.11 JPY -5.4 Billion JPY -5.4 Billion JPY 4.2 4.2 4.2 B-C= B-C= 9.8 -19.2 B/C= B/C= 3.35 -3/6 0.59 0.1	20 items 20 items 20 items 20 items 30% 5% 10% 20% 1.03 billion -1.11 -0.004 0.55 14 -15 -5.4 7.5 Billion JPY 4.2 4.2 4.2 Billion JPY 4.2 4.2 4.2 B-C= B-C= B-C= 3.3 B/C= B/C= B/C= B/C= 3.35 -3/6 -1.29 1.78 0.59 0.1 0.2 0.39	20 items 20 items 20 items 20 items 20 items 30% 5% 10% 20% 50% 1.03 billion -1.11 -0.004 0.55 1.85 14 -15 -5.4 7.5 25.2 Billion JPY 4.2 4.2 4.2 4.2 Billion JPY B-C= B-C= B-C= B-C= 9.8 -19.2 -9.6 3.3 21 B/C= B/C= B/C= B/C= B/C= 3.35 -3/6 -1.29 1.78 6.01 0.59 0.1 0.2 0.39 0.98	20 items 20 items 20 items 20 items Self 30% 5% 10% 20% 50% Treatment 30% -1.11 -0.004 0.55 1.85 -11.41 14 -15 -5.4 7.5 25.2 -155.1 Billion JPY 4.2 4.2 4.2 4.2 4.2 B-C= B-C= B-C= B-C= B-C= 9.8 -19.2 -9.6 3.3 21 -159.3 B/C= B/C= B/C= B/C= B/C= B/C= 3.35 -3/6 -1.29 1.78 6.01 -37.09 0.59 0.1 0.2 0.39 0.98 0.59	20 items 20 items 20 items 20 items Self Rare metal metal 30% 30% 5% 10% 20% 50% Treatment metal 30% 1.03 billion JPY -1.11 -0.004 0.55 1.85 -11.41 -0.60 14 Billion JPY -15 -5.4 7.5 25.2 -155.1 -0.82 4.2 Billion JPY 4.2 4.2 4.2 4.2 4.2 4.2 B-C= 9.8 -19.2 -9.6 3.3 21 -159.3 -12.4 B/C= B/C= B/C= B/C= B/C= B/C= B/C= B/C=	20 items 20 items 20 items 20 items 20 items Self Rare 50 30% 5% 10% 20% 50% Treatment metal items 30% 30% 30% 30% 30% 30% 1.03 billion -1.11 -0.004 0.55 1.85 -11.41 -0.60 -4.08 14 -15 -5.4 7.5 25.2 -155.1 -0.82 -55.5 Billion JPY 4.2 4.2 4.2 4.2 4.2 4.2 4.2 4.2 4.2 B-C= B-C=

	JPY								
TMR	0.32	0.051	0.11	0.21	0.53	0.31	0.47	0.73	0.26
reduction	Million								
	ton								
Extending	9800m3	1600	3300	6500	16000	9800	9800	40000	7900
Final	/Year								
Disposal	0.00085%	0.0014	0.0028	0.0056	0.014	0.00085	0.00085	0.035	0.0068
Control	Effective	effectiv	effective						
Hazardous								e	
Material									
Cost/benefit	B>C	?	?	B>C	B>C	?	?	?	B>C

The proposed scheme and its further implementation contain a number of problems:

- (1) the 4 big house appliances (TVs, air conditioners, washing machines, refrigerators) will be recovered and recycled under different schemes (consumers will have to pay the recycling cost),
- (2) the producers' responsibility (EPR) is not clear,
- (3) municipalities will have to bear the new financial and environmental burdens of recovery and sorting,
- (4) the recycling companies will have to bear the risks of metal price fluctuation.

Table 6 proposed list of target small household appliance to recover

Item	Weight	Generated	Generated	Contained	Scheme	Profit per year	Infor-	listed
	Kg/unit	Units	Units	Metals	Already	Million JPY	mation	
		(thousand)	ton	JPY/kg	existed	Each together	security	

PC note	2.1	6696	13995	721	0	265	-	0	
mobile	0.1	26022	3643	1699	0	149 149		0	•
							0		
PC desk	8.2	5013	40906	263	0	-169		0	
Digital	0.2	10508	2312	1180		-249 373			•
camera							0		
Game	3.0	3617	10995	315		-359 472			•
machine							0		
Video	0.3	1503	421	1224		-435 520			
camera							0		
Flash	0.1	5095	408	919		-445 547	0		•
memory									
PHS	0.1	977	82	2538	0	-448 569	0	0	•
Tape	0.2	5455	976	789		-450 592	0		•
recorder									

Other item continues

4. Conclusion

A new recycling scheme for small electronics appliances has set goals for stable metal recovery and supply (90 items have been listed as targets), for extending the lifetime of final disposal sites, and for the appropriate treatment of harmful substances.

The proposed scheme for a revised system and the responsible actors specifies that municipalities will carry out optional recovery of small house appliances by installing collection boxes or stations, retailers will cooperate with municipalities over the details of the recovery, waste treatment facilities and recyclers under contract with municipalities will carry out appropriate recycling with a wide area permit granted by the government, manufactures will seek to design goods in harmony with the environment, while the central government will set the standards, issue the permits and enforce the regulations for trans-boundary movement through subsidies to municipalities for creating the appropriate infrastructure.

The scheme faces several challenges: the cost of collection & treatment of the waste metals, fluctuations in the price of metals, the new system's economic feasibility, and clear designation of those who will bear the responsibility for ensuring the harmonization of the 4 large-size items.

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