



HOKKAIDO UNIVERSITY

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1. Overview of Sustainability Weeks 2016

Features of This Year

- Theme : **The Role of Higher Education for Sustainable Development Goals(SDGs)**
- Event period : Wed, October 12 – Sun, December 18, 2016
 - Core period: Sat, October 22 – Sun, November 6, 2016
- Number of events : 34
- Points worth special mention :
 - Sustainability Weeks (SW) 2016 focused on the role of higher education for Sustainability Development Goals (SDGs), which are included in the 2030 Agenda for Sustainable Development adopted by the United Nations in September 2015.
 - The International Symposium Commemorating the 10th Anniversary of the Sustainability Weeks was held on October 29 and 30 to celebrate the decade milestone. The plenary and parallel sessions organized by five Hokkaido University organizations and nine outside institutions attracted 214 participants from across Japan and elsewhere.
 - The total numbers of events and participants in SW over the last decade reached 339 and 177,000 respectively.
 - Students organized events to share ideas about how they could help change society for the better. These included the All Japan Intercollegiate English Oratorical Contest for the Potato Cup and the Hult Prize, an international competition for student social entrepreneurship.
 - The Secretariat for Sustainability Weeks enhanced student involvement in the operation of GiFT, an Internet forum, to further discussion between Hokkaido University and students around the world. Thanks to the cooperation of the Hokkaido University International Students' Association (HUISA), the two-hour live video streaming attracted 228 viewers worldwide and involved even more lively exchanges of views than in the past sessions.
 - On February 29, 2016, the Committee for the Sustainability Weeks, headed by Hokkaido University's president, decided that the core period of the Sustainability Weeks, which was previously set from the last week of October to the first week of November, would be changed to coincide with the Hokkaido Summer Institute starting in academic year 2017. The change was announced via SW pamphlets and other media.

❖ Greeting from the President

Thank you very much for attending Hokkaido University Sustainability Weeks 2016.

This year marks the 10th anniversary of the launch of the Sustainability Weeks program.

In 2005, when the United Nations Decade of Education for Sustainable Development started, we developed the Hokkaido University Initiative for Sustainable Development (HUISD). It was the beginning of our challenge – the challenge of promoting education and research for global sustainability across the university.

Under this initiative, we launched the Sustainability Weeks program, consisting of a series of academic events, in 2007. This was also on the back of the decision of the leaders of the “Group of Eight” major economies to meet to discuss important global issues in the Hokkaido town of Toyako in 2008. We initiated the Sustainability Weeks program to provide an opportunity during the build-up to the G8 Summit for more people to engage in discussions on the sustainability issues tackled by our researchers and students.

In the first year, the program featured several research meetings mainly in the natural science field. However, it saw a gradual increase in the number of events, which came to include those with the themes of humanities, social science and medical science as well as those organized by students. Today, the program features a variety of grouped events with participants coming from around the world.

We can say that the tiny seed we sowed has grown into a colorful forest, and that the various events constituting the forest have come not only to provide forums for discussion for the creation of a sustainable society but also to produce the fruits and seeds necessary to pass on wisdom to the next generation.

This year also marks the launch of United Nations Sustainable Development Goals (SDGs). We therefore chose *The Role of Higher Education for Sustainable Development Goals* as the theme of Sustainability Weeks in a landmark year that witnesses the 10th anniversary of the program. It will facilitate multifaceted discussions on what can be done to promote sustainability by college students, researchers and universities.



Keizo Yamaguchi, President of Hokkaido University



In closing, I wish the program will provide a meaningful opportunity for the many academics and local residents aspiring to help achieve the SDGs by 2030 to chart their future course of action.

Keizo Yamaguchi

President of Hokkaido University

for not SOMEONE, but YOU
 from not SOMEDAY, but NOW
 to address issues of OUR planet



Hokkaido University
 Sustainability Weeks 2016



The campaign to promote research and education for the realization of a sustainable society

Sustainability Weeks

Everything began from a tiny seed



2008
Sapporo
Sustainability
Declaration (SSD)

The world's first G8 University Summit was held in Sapporo. Representatives from 27 universities and institutions of higher education from around the world adopted the SSD, which affirmed the commitment of universities to serve as a driving force for the realization of a sustainable society.

2007
Launch of SW

In response to the United Nations Decade of Education for Sustainable Development (UN-DESD), Hokkaido University began the HUISD.

Hokkaido University launched its Sustainability Weeks (SW) campaign during the build-up to the 2008 G8 Hokkaido Toyako Summit, at which the leaders of the "Group of Eight" major economies met to discuss global issues. The initial SW featured six programs attended by approximately 800 people.

2005
HUISD begins
Hokkaido University
Initiative for
Sustainable
Development

2010
The cumulative
milestone of **100**
programs and **20,000**
participants is reached

In order to realize the goals set by SSD, Hokkaido University established its Office for a Sustainable Campus that contributes to sustainable management of university facilities.



A set of 17 global Sustainable Development Goals (SDGs) to end poverty, fight inequality and injustice, and tackle climate change by 2030

Hokkaido University in the past decade:

The Sustainability Weeks campaign has brought a range of benefits, the most salient of which has been the realization of interdisciplinary collaboration. By way of example, Hokkaido University established the Center for Environmental and Health Sciences in 2010. The university began the PARE education program in 2012 in cooperation with universities in Indonesia and Thailand, and RJE3 Program in 2014 with universities in Russia as

well, in order to bring together students from various majors for sustainability studies. In 2015, the university launched the Arctic Research Center, at which researchers from diverse fields of study address global warming. Over the past decade, Hokkaido University has realized interdisciplinary and international collaborations toward the shared goal of a sustainable society.



2011
Widening access
and participation

The Great East Japan Earthquake of March 2011 prompted the university to launch an Internet forum "Global Issues Forum for Tomorrow" (GiFT).



This year's theme :
“The Role of
Higher Education
for Sustainable
Development Goals”
What can university students,
faculty members, and
the university do to contribute?

2016

2012
Programs in
various
countries

Six programs attracted more than 750 people in Finland, Nepal, Indonesia, China, and Burkina Faso from 2012 to 2015.



2014
The cumulative
milestone of **250**
programs and **150,000**
participants is reached



A colorful forest grew from the seed



Hokkaido
University
Sustainability
Weeks 2016

The events in Sustainability Weeks cover various issues relevant to the discussion of a sustainable society.

The colors of trees show each theme of the event.

This Year's Theme:

The Role of Higher Education for Sustainable Development Goals

How can university, students, and researchers contribute to achieve UN's SDGs? Discussions cover various topics from different aspects.



Quality of Life

Challenging to create a community whose members enjoy physical, mental and social well-being as well as a high quality of life.



Learning for the Future

Sharing common awareness of issues and wisdom while nurturing hearts, energy, and friendships to pave the way to a new future.



Harmony with Nature

Pursuing Balance with earth's natural systems so all living creatures & humans can coexist in harmony.



※Program information is subject to change. Updated information is available on our website : <http://sustain.oia.hokudai.ac.jp/sw/2016/events/>

1

13:30-16:00 Monday, Oct 17
@ Conference Hall

International Symposium:

Environmental Health and the SDGs

Online application
from Sept 1 to Oct 13

This symposium will highlight research and education for the creation of a healthy society toward the achievement of United Nations Sustainable Development Goals (SDGs) under themes including the promotion of safe water environments, hazardous material elimination, and mother-and-child health.

<http://sustain.oia.hokudai.ac.jp/sw/2016/jp/cehs/>

How do environmental factors influence human health?

3

18:15-19:30 Thursday, Oct 27
@ Office of International Affairs

Joint Project between Hokkaido University and JICA:
Japan Overseas Cooperation Volunteers Panel Discussion

How volunteer experience can be contributed to education and society in Japan? A JICA volunteer talks about her two-years' educational activities in developing countries from the perspective on developmental issues.

<http://www.jica.go.jp/sapporo/enterprise/volunteer/index.html>

A graduate student shares her volunteer experience in Nepal!

2

18:30-20:30 Thursday, Oct 20
@ Conference Hall

Lecture: **Arrival of Super Aging Society — Role of Kansei Engineering —**

Manufacturing in consideration of the elderly has taken on increased importance in Japan, which has the world's first super-aging society. To learn more about the situation of this society, lecturers introduce consumer electronics, signage, universal design and so on, from the viewpoint of Kansei engineering.

http://labs.eng.hokudai.ac.jp/labo/intelligent_design/

What is the much-talked-about Kansei engineering?

17

13:00-16:00 Thursday, Nov 3
@ E building, Faculty of Health Sciences

Program by the Faculty of Health Science:

Welcome to the World of Health Science

Online application
from Sept 1 to Oct 14

Three HU lecturers introduce their research in health science in easy terms. They give insights about aging based on imaging test results, exercise habits of elderly people, and the health of people living in a community that follows traditional ways of life.

<http://sustain.oia.hokudai.ac.jp/sw/2016/jp/health/>

Science to broaden horizons for an aging society!

4

13:30-17:00 Friday, Oct 28
@ Food Resources and Research Building, School of Agriculture

Hokkaido University & RIHN, Joint Seminar on Global Environment:
Learn about the Future of Local Community and Environment from the Exemplary Farmer

Exemplary farmers, who are with rooted in the local community, are important human resources. Their initiatives, life philosophies, and wisdom provides useful ideas on agricultural and matters on other fields. The session highlights know-how fostered in the community and future societies through their way of work.

<http://sustain.oia.hokudai.ac.jp/sw/2016/jp/farm/>

People: the key to resolving global issues.

15

13:30-18:00 Monday, Oct 31
@ Conference Hall

Hokkaido University-Riken-AIST (Catalysis Research) Joint Symposium

Online application until
the capacity is reached

Hokkaido University ICAT, RIKEN and AIST Interdisciplinary Research Center for Catalytic Chemistry have started to build up a robust innovation system to cope with international industrial competition with AIST Artificial Intelligence Research Center. This symposium aims at creating "Catalyst Informatics for Sustainable Society".

<http://sustain.oia.hokudai.ac.jp/sw/2016/jp/catalyst/>

Front-line researchers in catalyst informatics gather here!

Symposium related event

5

14:45-18:00 Friday, Oct 28
@ Hokkaido University Library

Collaboration Workshop:
**How to Make/Use the Global Rules
— United Nations and Human Rights —**

At this event, Mr. Kiyoshi Chiba of the United Nations Information Centre will highlight UN movements and initiatives on human rights. He will also talk about relevant documents published by UN institutions as well as how to find them and use the related websites.

<http://www.juris.hokudai.ac.jp/ad/>

Symposium related event

6

Friday, Oct 28 - Sunday, Oct 30
(Details informed on the website)
@ Humanities and Social Sciences Classroom Building

**The 10th International Conference on Applied Ethics:
The Past, Present and Future of Applied Ethics**

To promote international research/academic exchanges in the field of applied ethics, Center for Applied Ethics and Philosophy holds its commemorating 10th conference. As fostering the development of young researchers, it aims to improve research capabilities in the overall field of applied ethics.

<http://ethics.let.hokudai.ac.jp/>
It is the only international conference of applied ethics in Japan!

16

9:30-17:00 Tuesday, Nov 1 - Wednesday, Nov 2
@ Conference Hall

**International Symposium 2016
on Sustainable Campus**

A university role is to provide intellectual property and human resources to society, and use its campus as living laboratories for pilot programs. The specialists discuss roles of campus for a sustainable society from the viewpoint of Hokkaido University Campus Master Plan.

<http://sustain.oia.hokudai.ac.jp/sw/2016/jp/sc/>
What are the necessary elements of a campus master plan toward a sustainable campus?

22

10:00-17:00 Saturday, Nov 12
@ Institute for the Advancement Higher Education

JICA PARTNER
**International Cooperation Seminar
in Hokkaido**

Do you have interests in international cooperation? This one-day seminar provides information to students and adults seeking careers in international cooperation. Subjects include outlines of work and careers in the sector as well as details of required qualifications.

<http://partner.jica.go.jp>
Career advice sessions available!

19

13:30-17:15 Friday, Nov 4
@ Conference Hall

Symposium: **Prospects and Challenges to the Aging Infrastructure**

Many social infrastructures, including bridges, road pavement, and tunnels, were built in the high economic growth period in Japan. It has been pointed out that those infrastructures are too old and dangerous. To maintain safe and sustainable infrastructures, researchers and government officials gather to discuss its management.

<http://sustain.oia.hokudai.ac.jp/sw/2016/jp/infra/>
How can we maintain ideal sustainable infrastructures?

Commemorating the 10th Anniversary of Sustainability Weeks
International Symposium
Saturday & Sunday, Oct 29 - 30 / @mainly at Conference Hall

7

Keynote Speeches:
The Role of Higher Education for SDGs (tentative)
A Knowledge Creation to Deal with Uncertainty in the SDGs era
Future Design of Education for SD in Hokkaido University
《Host》 Hokkaido University

8

Citizen seminar & Library tour:
United Nations Activities and Hokkaido University Library
《Host》 Hokkaido University Library (UN Depository Library)

9

Museum Tour: **The Cool Research of Arctic at Hokkaido University**
《Host》 Arctic Research Center, HU

10

Forum: **Higher Education for SD case studies**
Dialogue: **Higher Education for the SDGs**
《Co-host》 HESD Forum

Cross-sectoral collaboration to discuss the future of higher education!

21

15:00-18:00 Monday, Nov 7
@ Hokkaido University Museum

Concert & Seminar:
**Music, Adventure and Science on Greenland —
For sustainable future in the Arctic —**

This event offers an opportunity to learn about Greenland through short seminars, a rock music concert, a public discussion with an adventure skier and other programs. Please join us to enjoy wonderful music and think about sustainable future of the Arctic and the Earth.

<http://sustain.oia.hokudai.ac.jp/sw/2016/jp/green/>
No.1 popular Greenland band, "Nanook" is coming!

18

9:00-17:00 Thursday, Nov 3
@ Conference Hall

International Symposium:
Dialogue for Partnership between Universities and Indigenous Communities

How can indigenous peoples in Asia and archaeologists collaborate? By comparing examples of Hokkaido and Taiwan, which are both hold indigenous culture and traditions, researchers discuss broadly, including indigenous rights and intellectual property rights.

<http://sustain.oia.hokudai.ac.jp/sw/2016/jp/ainu/>
Think potentials of collaboration with indigenous people globally!

24

Sunday, Nov 20 (Details informed on the website)
@ Conference Hall

The 31st Annual All Japan Intercollegiate English Oratorical Contest for the Potato Cup

This is the only nationwide English oratorical contest in Hokkaido. 10 selected students from across Japan compete for the national championship with eight-minutes speeches on various social issues in English.

<http://sustain.oia.hokudai.ac.jp/sw/2016/jp/potato/>
A great opportunity to improve your English and learn about public speaking.

25

Saturday & Sunday, Nov 26 - 27
@ Clark Memorial Student Center

CLARK THEATER 2016

The Clark Theater is an annual pop-up theater in HU and this is the 11th year. The Theater provides opportunities for students and citizens to meet, learn, and experience anything new together through the appreciation of films.

<http://www.clarktheater.jp>
Open discussions provide a deeper understanding of the films.

20

9:30-13:00 Sunday, Nov 6
@ Conference Hall, Grad. School of Dental Medicine

Public Forum:
**The Oral Health and Dental Medicine #2:
The Introduction of Oral Health and Dental Treatments**

Food plays a major role in determining quality of life. At this event, lecturers will discuss oral health and problem-handling methods in simple terms to help promote the joy of eating.

<http://sustain.oia.hokudai.ac.jp/sw/2016/jp/dent/>
For enjoyment of tasty food!

23

Wednesday, Nov 16 (Details informed on the website)
@ University of Oulu (Finland)

Hokkaido University - Finnish Universities Joint Symposium

How do HU and Finnish universities tackle issues of Arctic regions? At this symposium, educators/researchers from HU and Finnish universities share recent research outcomes to promote ongoing mutual exchanges for potential future collaborations.

<http://sustain.oia.hokudai.ac.jp/sw/2016/jp/finland/>
The sixth joint symposium is held in Finland!

27

13:30-16:30 Sunday, Dec 18
@ Conference Hall

Public Forum:
Citizenship and Civil Movement — LGBT in Japan —

The acceptance of lesbian, gay, bisexual and transgender (LGBT) people in society and recognition of their rights require the understanding and support of government bodies and people outside the LGBT community. The promotion of civil movements is an effective measure toward the achievement of these goals. This forum features discussions on its potential and limitations.

<http://ethics.let.hokudai.ac.jp/>
LGBT issues are not only minorities' but everyone's issues.



GIFT2016

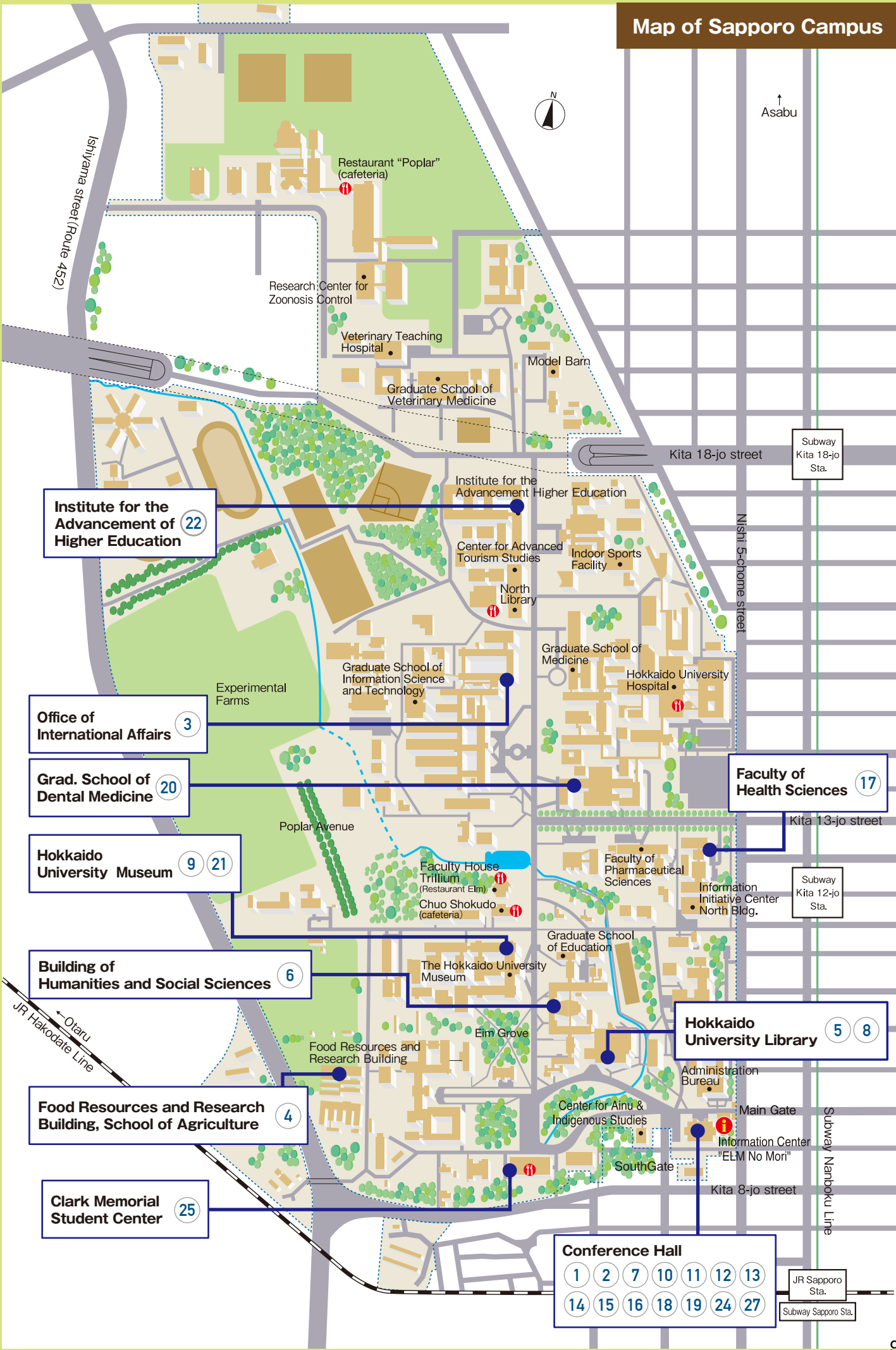
— Global Issues Forum for Tomorrow —

This Internet forum for students will bring together people from colleges and high schools around the world via the Internet for around two hours of discussion in English.

<http://sustain.oia.hokudai.ac.jp/gift/index.html>

Open call for student attendance!

Map of Sapporo Campus



Event Schedule

※The events from No.7 to No.14 compose the International Symposium Commemorating the 10th Anniversary of SW.

Date	Title	Host	Co-host	Main Target			
				Expert	Citizen	College students	High School students
1 Mon, Oct 17	International Symposium: Environmental Health and the SDGs	Center for Environmental and Health Sciences, HU	Faculty of Health Sciences; Faculty of Environmental Earth Science; Faculty of Letters	●	●	●	
2 Thu, Oct 20	Lecture: Arrival of Super Aging Society — Role of <i>Kansei</i> Engineering —	Lab. of Intelligent Design, Graduate School of Engineering	Japan Society of Kansei Engineering Hokkaido Branch; School of Design, Sapporo City University		●	●	
3 Thu, Oct 27	Joint Project between Hokkaido University and JICA: Japan Overseas Cooperation Volunteers Panel Discussion	Japan International Cooperation Agency Hokkaido International Center (Sapporo)	Office of International Affairs, HU		●	●	●
4 Fri, Oct 28	Hokkaido University & RIHN Joint Seminar on Global Environment: Learn about the Future of Local Community and Environment from the Exemplary Farmer	Faculty of Engineering; Research Institute for Humanity and Nature	Research Faculty of Agriculture; Global station of GI-Core, HU	●	●	●	
5 Fri, Oct 28	Collaboration Workshop: How to Make/Use the Global Rules — United Nations and Human Rights —	Hokkaido University Library; Graduate School of Law	United Nations Information Centre	●	●	●	●
6 Fri, Oct 28 - Sun, Oct 30	The 10th International Conference on Applied Ethics: The Past, Present and Future of Applied Ethics	Center for Applied Ethics and Philosophy, HU		●		●	
7 Sat, Oct 29	Keynote Speeches: The Role of Higher Education for SDGs (tentative) A Knowledge Creation to Deal with Uncertainty in the SDGs era Future Design of Education for SD in Hokkaido University	Hokkaido University		●	●	●	
8 Sat, Oct 29	Citizen Seminar & Library Tour: United Nations Activities and Hokkaido University Library	Hokkaido University Library (UN Depository Library)	United Nations Information Centre	●	●	●	●
9 Sat, Oct 29 Sun, Oct 30	Museum Tour: The Cool Research of Arctic at Hokkaido University	Arctic Research Center, HU			●	●	●
10 Sun, Oct 30	Forum: Higher Education for SD case studies (tentative) Dialogue: Higher Education for the SDGs	Office of International Affairs, HU	HESD Forum	●	●	●	
11 Sun, Oct 30	Lecture: Sustainable Higher Education Schemes Learned from Nordic and Baltic Countries	Helsinki Office, Hokkaido University		●	●	●	●
12 Sun, Oct 30	Workshop: Think from Students' View Point! Higher Education for World's Future	Hokkaido University	Environmental Partnership Office Hokkaido		●	●	●
13 Sun, Oct 30	Lecture: Learning for Creating the Knowing beyond Conflict	Graduate School of Education		●	●	●	
14 Sun, Oct 30	Lecture: Agendas and Prospects towards Building Sustainable Society through the Protection of Cultural Heritage and Cultural Properties	Center for Applied Ethics and Philosophy, HU		●		●	
15 Mon, Oct 31	Hokkaido University-Riken- AIST(Catalysis Research) Joint Symposium	Institute for Catalysis, HU; National Institute of Advanced Industrial Science and Technology (AIST); RIKEN		●		●	
16 Tue, Nov 1 Wed, Nov 2	International Symposium 2016 on Sustainable Campus	Office for a Sustainable Campus, HU		●	●	●	
17 Thu, Nov 3	Public Forum: Welcome to the World of Health Science	Faculty of Health Science			●		
18 Thu, Nov 3	International Symposium: Dialogue for Partnership between Universities and Indigenous Communities	Center for Ainu & Indigenous Studies, HU	JSPS Project "Rice Farming and Chinese Civilization"	●	●	●	●
19 Fri, Nov 4	Symposium: Prospects and Challenges to the Aging Infrastructure	Graduate School of Public Policy		●	●	●	●
20 Sun, Nov 6	Public Forum: The Oral Health and Dental Medicine #2 — The Introduction of Oral Health and Dental Treatment —	Graduate School of Dental Medicine		●	●	●	●
21 Mon, Nov 7	Concert & Seminar: Music, Adventure and Science on Greenland	Institute of Low Temperature Science, HU; Arctic Research Center, HU; Arctic Challenge for Sustainability; THE MUSIC PLANET		●	●	●	●
22 Sat, Nov 12	JICA PARTNER International Cooperation Seminar in Hokkaido	Japan International Cooperation Agency (JICA)	Office of International Affairs, HU	●	●	●	●
23 Wed, Nov 16	Hokkaido University - Finnish Universities Joint Symposium	University of Oulu	University of Lapland; Hokkaido University	●	●	●	
24 Sun, Nov 20	The 31st Annual All Japan Intercollegiate English Oratorical Contest for the Potato Cup 	Hokkaido University English Speaking Society			●	●	●
25 Sat, Nov 26 Sun, Nov 27	CLARK THEATER 2016 	Hokkaido University Theater Project		●	●	●	●
26 Sun, Nov 27	GiFT2016 — Global Issues Forum for Tomorrow —	Hokkaido University				●	●
27 Sun, Dec 18	Public Forum: Citizenship and Civil Movement — LGBT in Japan —	Center for Applied Ethics and Philosophy	The Advanced Institute for Law and Politics	●	●	●	●

Secretariat of Sustainability Weeks

Office of International Affairs (which is reorganized to Institute for International
Collaboration in Oct. 2016), Hokkaido University
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Detailed information is available on our website.

<http://sustain.oia.hokudai.ac.jp/sw/2016/>

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Issued in September, 2016

Overview

A Look Back at Sustainability Weeks 2016 Program



Ichiro Ueda
Executive and Vice-president, Hokkaido
University / Chairperson of the
Committee of Sustainability Weeks

The Sustainability Weeks program marked its 10th anniversary this year, during which 34 events were held. Participants proposed and discussed how universities, researchers, students and civil society can contribute to the achievement of the Sustainable Development Goals (SDGs) set forth in the United Nations' 2030 Agenda for Sustainable Development.

One of the signature events was the International Symposium held on October 29 and 30 in commemoration of the 10th anniversary of the Sustainability Weeks. Under the common theme of "the Role of Higher Education for SDGs", sectional meetings were organized by the Hokkaido University Library, the Arctic Research Center, the Helsinki Office, the Graduate School of Education, the Center for Applied Ethics and Philosophy and the Institute for International Collaboration, and discussions were held from many different perspectives. The event highlighted the importance of a learning environment in which students can get involved in social change while learning.

Two contests organized by Hokkaido University students served as active initiatives in which they attempted to contribute to social change. One was the All Japan Intercollegiate English Oratorical Contest for the Potato Cup, while the other was the HULT PRIZE @ Hokkaido University, an international competition for student social entrepreneurship. In both events, students competing in hope for the future came up with solutions to achieve a sustainable society, made presentations in English and convinced judges, including people from the business world. These events provided students with opportunities to learn and develop outside the curriculum by drawing on the knowledge and skills they have acquired through their classes, research and day-to-day lives.

Moreover, these events once again reminded me of the important role played by Sustainable Weeks, which support voluntary learning opportunities for students.

Looking back on the past 10 years, a total of 339 events have been held in support of this program that is positioned to promote education and research toward the achievement of a sustainable society, and the number of participants has exceeded 177,000. This means that 339 groups of Hokkaido University faculty members and students have engaged in educational/enlightenment activities, reported outcomes, held discussions and made proposals in pursuit of finding the optimum balance among society, the natural environment and the economy. The hosts and titles of these events remind me of the need for multilateral approaches to the challenges facing the human race. I am also proud of the fact that Hokkaido University is home to abundant human resources and educational/research outcomes that have made these events possible.

Taking advantage of not only this 10-year history and the experience gained through it but also our abundant human resources, we will continue to hold Sustainability Weeks aimed at achieving “Hokkaido University contributing to the resolution of global issues,” our vision for the Future Strategy for the 150th Anniversary of Hokkaido University. We look forward to your continued cooperation in this regard.