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Multimodal Remediation for Teaching Tourism

Combining Academic Writing with Infographics

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Multimodal Remediation for Teaching Tourism

Combining Academic Writing with
Infographics

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Hokkaido University

How can we design assignments that help students:

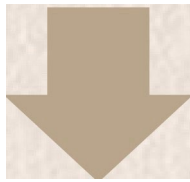
- engage with course content
 - develop academic writing skills
 - develop multimodal literacy skills
-

Assignment Idea: Multimodal Remediation

Composition 1

**Write a text-
based
Academic
Essay**

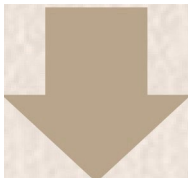
Teach concepts
for text-based
essay writing



Composition 2

**Convert Text-
based Essay into
Infographic**

Teach the concept of
remediation

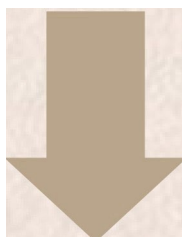


Composition 3

**Create
New Infographic**

Reinforce
concepts for
infographics

Introduce more
advanced
concepts



Composition 4

Convert Infographic into Text- based Essay

Review the
concept of
remediation

Reinforce
concepts for
text- based
essay writing

Goal of Multimodal Literacy

"to develop students into **discerning readers and savvy producers of multimodal texts** by drawing attention to the various **strategies** utilized in the production of these texts, and the ways in which **specific choices work together** to achieve the **desired communicative goals**"

(Lim-Fei and Tan, 2017, p. 177)
